

# Table of Contents

## Information Resources Management Journal

Volume 32 • Issue 4 • October-December-2019 • ISSN: 1040-1628 • eISSN: 1533-7979

*An official publication of the Information Resources Management Association*

### Research Articles

- 1     **Selecting the Most Desirable IT Portfolio Under Various Risk Tolerance Levels**  
Yu-Hsiang (John) Huang, Drake University, USA  
Yu-Ju (Tony) Tu, National Chengchi University, Taipei, Taiwan  
Troy J. Strader, Drake University, USA  
Michael Shaw, University of Illinois at Urbana-Champaign, USA  
Ramanath (Ram) Subramanyam, University of Illinois at Urbana-Champaign, USA
- 20    **The Influence of the Entrepreneur's Open Innovation Strategy on Firm Performance: Empirical Evidence From SMEs in Kenya**  
Samwel Macharia Chege, University of Science and Technology Beijing, Beijing, China  
Daoping Wang, University of Science and Technology Beijing, Beijing, China
- 42    **Understanding the Acceptance and Use of M-Learning Apps by Entrepreneurs: An Application of the Social-Cognitive and Motivational Theories**  
Silas Formunyuy Verkijika, University of the Free State, Bloemfontein, South Africa
- 56    **Understanding User Social Commerce Usage Intention: A Stimulus-Organism-Response Perspective**  
Tao Zhou, School of Management, Hangzhou Dianzi University, Hangzhou, China

### COPYRIGHT

The **Information Resources Management Journal (IRMJ)** (ISSN 1040-1628; eISSN 1533-7979), Copyright © 2019 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *Information Resources Management Journal* is indexed or listed in the following: ABI/Inform; ACM Digital Library; Aluminium Industry Abstracts; Australian Business Deans Council (ABDC); Bacon's Media Directory; Burrelle's Media Directory; Cabell's Directories; Ceramic Abstracts; Compendex (Elsevier Engineering Index); Computer & Information Systems Abstracts; Corrosion Abstracts; CSA Civil Engineering Abstracts; CSA Illumina; CSA Mechanical & Transportation Engineering Abstracts; DBLP; DEST Register of Refereed Journals; EBSCOhost's Business Source; EBSCOhost's Computer & Applied Sciences Complete; EBSCOhost's Computer Science Index; EBSCOhost's Current Abstracts; EBSCOhost's Library/Information Science & Technology Abstracts with FullTEXT; Electronics & Communications Abstracts; Emerald Abstracts; Engineered Materials Abstracts; Gale Directory of Publications & Broadcast Media; GetCited; Google Scholar; INSPEC; Internet & Personal Computing Abstracts; ISBIB; JournalTOCs; KnowledgeBoard; Library & Information Science Abstracts (LISA); Library Literature & Information Sciences; Materials Business File - Steels Alerts; MediaFinder; Norwegian Social Science Data Services (NSD); PubList.com; SCOPUS; Solid State & Superconductivity Abstracts; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory; Web of Science; Web of Science Emerging Sources Citation Index (ESCI)