

Table of Contents

International Journal of Information Systems and Supply Chain Management

Volume 12 • Issue 2 • April-June-2019 • ISSN: 1935-5726 • eISSN: 1935-5734

An official publication of the Information Resources Management Association

Special Issue on Towards the Intelligent Supply Chain Management

Guest Editorial Preface

- vi Srikanta Patnaik, SOA University and Interscience Institute of Management & Technology, Bhubaneswar, India
Xilong Qu, School of Information Technology and Management, Hunan University of Finance and Economics, Changsha, China
Tao Shen, School of Information Engineering and Automation, Kunming University of Science and Technology, Kunming, China
Bin Hu, China Mobile Communications Corporation, Xiangtan Branch, Hunan, China

Research Articles

- 1 **Study of the Dynamic Characteristics of BWE Based on Products, Difference With a Two-Stage Supply Chain**
Weiya Di, College of Management and Economics, Tianjin University, Tianjin, China
Junhai Ma, College of Management and Economics, Tianjin University, Tianjin, China
Xueli Zhan, College of Management and Economics, Tianjin University, Tianjin, China
- 22 **Structuring China Business Credit Management System and Relevant Characteristic Variables Based on the Tree Model**
Deshun Xu, Tianjin University, Tianjin, China
Junhai Ma, Tianjin University, Tianjin, China
Junjing Xu, China CITIC Bank, Beijing, China
- 36 **Research on the Production Scheduling Method of a Semiconductor Packaging Test Based With the Clustering Method**
Zhonghua Han, Faculty of Information and Control Engineering, Shenyang Jianzhu University, Shenyang, China & Department of Digital Faculty, Shenyang Institute of Automation, Chinese Academy of Sciences, Beijing, China
Quan Zhang, Faculty of Information and Control Engineering, Shenyang Jianzhu University, Shenyang, China
Yongqing Jiang, Chongqing University, Chongqing, China
Bin Duan, Shenyang Institute of Automation, Chinese Academy of Sciences, Beijing, China
- 57 **Performance Evaluation of Food Cold Chain Logistics Enterprise Based on the AHP and Entropy**
Yazhou Xiong, Research Centre of Mining and Metallurgy Culture & Socio-economic Development in the Middle Reaches of the Yangtze River, Hubei Polytechnic University, Huangshi, China
Jie Zhao, School of Economics and Management, Hubei Polytechnic University, Huangshi, China
Jie Lan, School of Economics and Management, Hubei Polytechnic University, Huangshi, China
- 68 **Research on Hotel Customer Relationship Management System Based on the Classification Algorithm**
Zhao Weili, Changchun Vocational Institute of Technology, Changchun City, China
- 76 **Research on Optimization of Project Time-Cost-Quality Based on Particle Swarm Optimization**
Yanqing Song, Yellow River Conservancy Technical Institute, Kaifeng, China
Genran Hou, Yellow River Conservancy Technical Institute, Kaifeng, China

COPYRIGHT

The *International Journal of Information Systems and Supply Chain Management (IJISSCM)* (ISSN 1935-5726; eISSN 1935-5734), Copyright © 2019 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Information Systems and Supply Chain Management* is indexed or listed in the following: ACM Digital Library; Australian Business Deans Council (ABDC); Bacon's Media Directory; Cabell's Directories; Compendex (Elsevier Engineering Index); CSA Illumina; DBLP; GetCited; Google Scholar; IAOR Online; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; Norwegian Social Science Data Services (NSD); SCOPUS; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory; Web of Science; Web of Science Emerging Sources Citation Index (ESCI)