

Editorial Preface

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The second issue of *International Journal of Applied Logistics* in 2018 contains four articles discussing e-commerce, project management, product development, and ICT in logistics and supply chain management.

The first article focuses on the e-commerce side of food retailing. A comparison is made between the UK and China with a focus on the consumer perceptions of the approaches used by the companies in these markets. The challenges of delivering fresh food rapidly to consumers remains an open challenge in each market, with several areas of further research identified in the article that may provide further answers to how these logistics services can be improved.

The second article examines our project management maturity models. Through a careful evaluation of the research and literature relating to the models, commonalities are drawn and key themes identified. The unified model attempts to combine both team and organizational levels to improve our understanding of how to better manage projects.

The pharmaceutical industry relies not only on product development but also on the capability to ensure products reach users in ideal conditions. The importance of coordination in the supply chain is therefore of great interest to the industry. This research examines the challenges of implementation and collaboration between firms in pharmaceutical supply chains.

The final article focuses on new product development (NPD) as an important strategic initiative for firms. A technology start-up is used as a case study to examine the role of Systems Thinking. Challenges in the case are identified and discussed. The organizational efforts made in implementing a systems approach provide new insights into the challenges of tackling NPD with a Systems Thinking approach.

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