

# INTERNATIONAL JOURNAL OF BUSINESS INTELLIGENCE RESEARCH

April-June 2013, Vol. 4, No. 2

## Table of Contents

### RESEARCH ARTICLES

- 1 **Business Intelligence Practices: Adding Evidence from Organizations in the Nordic Countries**  
*Urban Ask, Department of Accounting, University of Gothenburg, Gothenburg, Sweden*
- 19 **SCAX: Measuring Organizational Readiness to Embrace Supply Chain Analytics**  
*Hamid Nemati, Department of Information Systems and Operations Management, The University of North Carolina at Greensboro, Greensboro, NC, USA*  
*Antara Udiavar, Department of Information Systems and Management, The University of North Carolina Greensboro, NC, USA*
- 39 **An Analysis of the Use of Predictive Modeling with Business Intelligence Systems for Exploration of Precious Metals Using Biogeochemical Data**  
*Thomas A. Woolman, On Target Technologies, Amisville, VA, USA*  
*John C. Yi, Department of Decision and System Sciences, Saint Joseph's University, Philadelphia, PA, USA*
- 54 **Mobile Business Intelligence**  
*James Brodzinski, College of Business, Valparaiso University, Valparaiso, IN, USA*  
*Elaine Crable, Department of Management Information Systems, Xavier University, Cincinnati, OH, USA*  
*Thilini Ariyachandra, Department of Management Information Systems, Xavier University, Cincinnati, OH, USA*  
*Mark Frolick, Department of Management Information Systems, Xavier University, Cincinnati, OH, USA*

### BOOK REVIEW

- 67 **Cultural Variations and Business Performance: Contemporary Globalism**  
*Anaotlie Caraganciu, Lucian Blaga University of Sibiu, Sibiu, Romania*

### Copyright

The *International Journal of Business Intelligence Research* (ISSN 1947-3591; eISSN 1947-3605). Copyright © 2013 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Business Intelligence Research* is currently listed or indexed in: Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; Library & Information Science Abstracts (LISA); MediaFinder; The Standard Periodical Directory; Ulrich's Periodicals Directory