Table of Contents

International Journal of Strategic Information Technology and Applications

Volume 7 • Issue 2 • April-June-2016 • ISSN: 1947-3095 • eISSN: 1947-3109

An official publication of the Information Resources Management Association

Editorial Preface

v Strategic Information Systems: Research Gaps in Different Sizes and Types of Organizations
Caroline Howard, , HC Consulting, Oceanside, CA, USA

Research Articles

- 1 Fostering Environmental Performance Management within Indian SMEs
 Gurudas Nulkar, Symbiosis Centre for Management and Human Resource Development (SCMHRD), Pune, India
- 14 Entrepreneurship Culture of SMEs in India's Tourism Sector
 Neeta Baporikar, Namibia University of Science & Technology, Namibia & University of Pune, Pune, India
- 28 Moving from Theory to Practice: Integrating Mobile Devices in Elementary Reading Instruction Lisa-Marie Bald, Walden University, York, ME, USA Judith A. Orth, Walden University, Venetia, PA, USA Kathleen M. Hargiss, Walden University, Bradenton, FL, USA
- 44 Organisations' Responsibilities towards Corporate Sustinability: A Content Analysis of Literature Arunasalam Sambhanthan, Curtin University, Perth, Australia Vidyasagar Potdar, Curtin University, Perth, Australia
- 59 Information Strategy Management: A Portuguese Approach Sérgio Maravilhas, UNIFACS - Laureate International Universities, Salvador, Brazil

COPYRIGHT

The International Journal of Strategic Information Technology and Applications (IJSITA) (ISSN 1947-3095; eISSN 1947-3109), Copyright © 2016 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Strategic Information Technology and Applications is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; The Standard Periodical Directory; Ulrich's Periodicals Directory