Editorial Preface

An Update on Journal of Cases in IT

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MY BACKGROUND

By way of introduction, I currently serve as Professor of Management and Associate Dean of the College of Business at Lipscomb University in Nashville, TN, USA. Prior to my 2011 arrival at Lipscomb, I taught for 10 years at Kettering University in Flint, Michigan and four years at Lawrence Technological University in Southfield, Michigan. My industry background includes 20 years in the automotive sector, mostly as an IT manager. My teaching and research interests are varied and include IT topics such as information management, networking, information technology management and enterprise systems. I also teach and conduct research in the operations and supply chain management areas. Case study writing has been an area of great interest to me, and I have published numerous cases in various venues. Over the years, I have also worked on many inter-disciplinary efforts including environmental sustainability, engineering entrepreneurship, health care informatics and even Shakespeare and Leadership!

SPECIAL ISSUES

We have several special issues coming up in 2016. First, we are working on a special issue dedicated to Challenges in Integrating Analytics in Data Driven Health Care Decisions. Rahul Bhaskar from California State University Fullerton serves as our guest editor. Second, we have recently published an issue dedicated to creativity-centered design and the digital arts. Edited by Damián Keller of the Federal University of Acre in Brazil and Victor Lazzarini of Maynooth University in Ireland, this issue speaks to an exciting blend of computing and music. Finally, we had a special issue dedicated to IT focused papers from the December 2015 International Conference on Computers and Management (ICCM). Held in Jaipur, India in December 2015, this conference is a joint effort of California State University, San Bernardino and SS Jain Subodh PG (Autonomous College). We anticipate a special issue from the 2016 ICCM conference in early 2017.

ENCOURAGEMENT TO SUBMIT

I want to encourage authors to consider submitting to the *Journal of Cases in IT* in areas consistent with our mission. The journal's intent is to "publish comprehensive, real-life teaching cases, empirical and applied research-based case studies, and case studies based on individual, organizational, and societal experiences related to the utilization and management of information technology." To this end, I see four major areas of submission:

1. Traditional full length case studies (typically 3,000-10,000 words) in the IT arena.
2. Empirical and applied research that speaks to individual, organizational and societal experiences related to the use and management of IT.

3. Short, "critical incidents" – These are typically three pages or less (plus a teaching note). This new article type is especially useful in college classes. Typically, authors design critical incidents for faculty to use in a single class period. Note that we have an exemplar in Volume 18 issue one.
4. Teaching notes that show innovative teaching assignments and techniques. Note that we have an exemplar in Volume 18 issue one.

Important notes for case study submissions - Case authors should include a teaching note with learning outcomes, questions and answers for classroom use. Reviewers will consider each of these items, however, answers to case question will not be published. See the exemplar critical incident in Volume 18 issue one. For cases developed based on primary research, authors need to obtain organizational approval (see http://www.igi-global.com/publish/resources/case-permission-form. doc for an example release) for the case study. Cases based solely on secondary data do not require permission.

Please keep in touch with me regarding submissions and ideas for the journal.

Blessings –

Andy Borchers
Editor-in-Chief
JCIT