International Journal of Asian Business and Information Management

July-September 2014, Vol. 5, No. 3

Table of Contents

RESEARCH ARTICLES

- 1 HR Issues Towards Managing MSMEs Operating in India During Globalization Trends (with Special Reference to HR Outsourcing): An Extended Review
 - Tweena Pandey, Faculty of Management and Business Studies, Uttaranchal University, Dehradun, Uttarakhand, India
 - Abhishek Singh Chauhan, Faculty of Management and Business Studies, Uttaranchal University, Dehradun, Uttarakhand, India
- 17 Effect of Country-of-Origin and Ethnocentrism on Consumer Cognitive Processing in India Vaibhav Arora, Project Director, AMRB Middle East and North Africa, Dubai, United Arab Emirates Jyoti Kainth, Department of Marketing, Institute of Management Technology, Ghaziabad, India Lubna Nafees, Department of Marketing, Institute of Management Technology, Ghaziabad, India
- 34 Examine the Role of Data Mining in Achieving the Goals of Knowledge Management in Organization Saeed Hajizadeh, Tehran Urban and Suburban Railway Operation Co., Tehran, Iran Mona Toloue Tehrani, Science and Research Branch, Islamic Azad University, Tehran, Iran Amir Hossein Bagheri, Bank Saderat, Tehran, Iran
- 48 A Study on the Impact of Employee Retention Policies on Organisation Productivity in Private Sector

Chandra Sekhar Patro, Department of Management Studies, GVP College of Engineering (Autonomous), Visakhapatnam, India

Copyright

The International Journal of Asian Business and Information Management (IJABIM) (ISSN 1947-9638; eISSN 1947-9646), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Asian Business and Information Management is indexed or listed in the following: Bacon's Media Directory; DBLP; Google Scholar; INSPEC; JournalTOCs; MediaFinder; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory