Information Resources Management Journal

April-June 2014, Vol. 27, No. 2

Table of Contents

Special Issue on MOOCS: The Challenge of the Future

GUEST EDITORIAL PREFACE

iv Anabela Mesquita, Politécnico do Porto, Porto, Portugal Paula Peres, Politécnico do Porto, Porto, Portugal

RESEARCH ARTICLES

- 1 Automated Assessment of Free Text Questions for MOOC Using Regular Expressions Enrique Sánchez Acosta, Department of Computer Science, Universidad Europea, Madrid, Spain Juan José Escribano Otero, Department of Computer Science, Universidad Europea, Madrid, Spain
- 14 Got MOOC? Labor Costs for the Development and Delivery of an Open Online Course Jeffrey M. Stanton, School of Information Studies, Syracuse University, Syracuse, NY, USA S. Suzan J. Harkness, University of the District of Columbia, Washington, DC, USA
- Concrating Lifelong-Learning Communities and Branding with Massive Open Online Courses
 Rosana Montes, Virtual Learning Center, University of Granada, Granada, Spain
 Miguel Gea, Virtual Learning Center, University of Granada, Granada, Spain
 Roberto Bergaz, Virtual Learning Center, University of Granada, Granada, Spain
 Belén Rojas, Virtual Learning Center, University of Granada, Granada, Spain
- Realising the Potential of MOOCs in Developing Capacity for Tertiary Education Managers

 Chinh Nguyen, LH Martin Institute for Tertiary Education Leadership and Management, University of Melbourne, Parkville, Victoria, Australia Heather Davis, LH Martin Institute for Tertiary Education Leadership and Management, University of Melbourne, Parkville, Victoria, Australia Geoff Sharrock, LH Martin Institute for Tertiary Education Leadership and Management, University of Melbourne, Parkville, Victoria, Australia Kay Hempsall, LH Martin Institute for Tertiary Education Leadership and Management, University of Melbourne, Parkville, Victoria, Australia
- 61 Exploring the Relevancy of Massive Open Online Courses (MOOCs): A Caribbean University Approach Ronald A.D Dyer, Grenoble Ecole de Management, Grenoble, France

Copyright

The Information Resources Management Journal (IRMJ) (ISSN 1040-1628; eISSN 1533-7979), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The Information Resources Management Journal is indexed or listed in the following: ABI/Inform; ACM Digital Library; Aluminium Industry Abstracts; Australian Business Deans Council (ABDC); Bacon's Media Directory; Burrelle's Media Directory; Cabell's Directories; Ceramic Abstracts; Compendex (Elsevier Engineering Index); Computer & Information Systems Abstracts; Corrosion Abstracts; CSA Civil Engineering Abstracts; CSA Illumina; CSA Mechanical & Transportation Engineering Abstracts; DBLP; DEST Register of Refereed Journals; EBSCOhost's Business Source; EBSCOhost's Computer & Applied Sciences Complete; EBSCOhost's Computer Science Index; EBSCOhost's Current Abstracts; EBSCOhost's Library/Information Science & Technology Abstracts with FullTEXT; Electronics & Communications Abstracts; Emerald Abstracts; Engineered Materials Abstracts; Gale Directory of Publications & Broadcast Media; GetCited; Google Scholar; INSPEC; Internet & Personal Computing Abstracts; ISBIB; JournalTOCs; KnowledgeBoard; Library & Information Science Abstracts (LISA); Library Literature & Information Sciences; Materials Business File - Steels Alerts; MediaFinder; Norwegian Social Science Data Services (NSD); PubList.com; SCOPUS; Solid State & Superconductivity Abstracts; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory