

Foreword

It is a great pleasure for me to recommend the *Handbook of Research on Cross-Cultural Business Education*. The Handbook is a relevant and timely reference point for scholars, practitioners and graduate students to further their understanding of the complexities faced by education providers delivering business education across multiple and diverse linguistic, national, religious cultures.

The *Handbook of Research on Cross-Cultural Business Education* takes the reader through the effects that globalization has in re-shaping the way we think about education across national cultures or to learners from foreign cultures in our own class-rooms. From curriculum development, to assessments, and teaching practice, the Handbook provides empirical evidence on how to recognize the impart aspects of cross cultural business education, and how best to address them.

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